

Ouchi An Immersive Dive into Muromachi Majesty Odyssey

“the Kyoto of the West”

Experience Yamaguchi’s Unique Charms

Digital Stamp Rally

Visit the eateries in Ouchi’s cultural quarters and Yamaguchi city center to enjoy the city’s unique charms and culinary delights!

Friday, 19 July to Thursday 8 August 2024

STEP
1

Pay the ¥500 joining fee and kickoff!
You’ll receive the first digital stamp with your payment.

Where to pay the joining fee

①Yamaguchi Tourism
Information Center
(1F, Yamaguchi Station)



②Shin-Yamaguchi Tourism
Center



③Yuda Onsen Tourism
Information Center

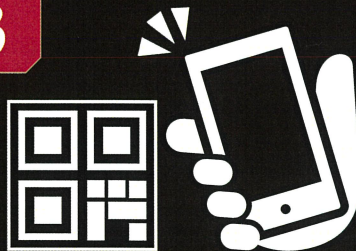


STEP
2



Visit participating eateries in Ouchi’s cultural quarters and Yamaguchi city center to dine in or order takeaways.

STEP
3



To collect the digital stamps, scan the QR code at the cashier.

STEP
4



When you collect three digital stamps, you will receive a gift chosen by the participating restaurant.

◆ What’s Ouchi Odyssey?

It is a project branded as Ouchi Culture Week, with the core phrases “passing on Yamaguchi’s traditions” and “interactions with locals.” It takes place during the Yamaguchi Gion Festival and Yamaguchi Tanabata Lantern Festival.